



6.1.2022

ANNUAL GALA Benefit

GALA PRESENTER \$50,000

- ◇ Logo and/or sponsor recognition on all printed and social media event marketing and publicity materials*
- ◇ Prominent placement of full-page color advertisement in the printed & digital Gala Journals (with link to website)
- ◇ Corporate Showcasing opportunity for your product/services
- ◇ Presenter VIP Tables for 20 guests
- ◇ Sponsorship thank you from the stage
- ◇ Recognition throughout the 2022/2023 season as a corporate partner at the \$50,000 Level in playbills, donor screens and select advertising material.
- ◇ Ad in production playbills throughout the 2022/2023 season
- ◇ Complimentary tickets to 2022/2023 Opening Night performances and receptions for up to four guests
- ◇ Opportunity for Company Night at GSP including display with your company's materials in NBPAC lobby, complimentary tickets and Donor Lounge access for up to 20 employees and clients, and welcoming/thank you remarks from the stage

GALA PRODUCER \$25,000

- ◇ Logo and/or sponsor recognition on all printed and social media event marketing and publicity materials*
- ◇ Prominent placement of full-page color advertisement in the printed & digital Gala Journals (with link to website)
- ◇ Producer VIP Table 12 guests
- ◇ Sponsorship thank you from the stage
- ◇ Recognition throughout the 2022/2023 season as \$25,000 level corporate partner in playbill, donor screens and select advertising material
- ◇ Ad in mainstage playbills throughout the 2022/2023 season
- ◇ Complimentary tickets to two 2022/2023 Opening Night performances and receptions for up to four guests
- ◇ Opportunity for Company Night at GSP including display with your company's materials in NBPAC lobby, complimentary tickets and Donor Lounge access for up to 20 employees and clients, and welcoming/thank you remarks from the stage

GALA PLAYWRIGHT \$15,000

- ◇ Logo and/or sponsor recognition on all printed and social media event marketing and publicity materials*
- ◇ Full-page color advertisement in the printed & digital Gala Journals (with link to website)
- ◇ Playwright VIP Table for 10 guests
- ◇ Sponsorship thank you from the stage
- ◇ Recognition throughout the 2022/2023 season as \$15,000 level corporate partner in playbill, donor screens and select advertising material
- ◇ Ad in first mainstage playbill of the 2022/2023 season
- ◇ Complimentary tickets to first show of the 2022/2023 season for two guests

GALA DIRECTOR \$10,000

- ◇ Logo and/or sponsor recognition on all printed and social media event marketing and publicity materials*
- ◇ Full-page color advertisement in the printed & digital Gala Journals (with link to website)
- ◇ Director VIP Table for 10 guests
- ◇ Sponsorship thank you from the stage
- ◇ Recognition throughout the 2022/2023 season as \$10,000 level corporate partner in playbill, donor screens, and select advertising material

GALA PARTNER \$6,000

- ◇ Full-page advertisement in the printed & digital Gala Journals (with link to website)
- ◇ Listing in Gala Journal and select 2022/2023 playbills
- ◇ Table for 10 guests

GALA BACKER \$4,000

- ◇ Listing in Gala Journal and select 2022/2023 playbills
- ◇ Table for 10 guests

GALA FRIEND \$2,500

- ◇ Full-page advertisement in the printed & digital Gala Journals (with link to website) & Seating for 2 Guests
- ◇ Listing in Gala Journal and select 2022/2023 playbills

Please join us in celebrating this year's honorees:

Robert Wood Johnson Foundation

Jocelyn Schwartzman

Lora Tremayne

Choose Your Sponsorship Level*

- Gala Presenter.....(\$50,000)
- Gala Producer.....(\$25,000)
- Gala Playwright.....(\$15,000)
- Gala Director.....(\$10,000)
- Gala Partner.....(\$6,000)
- Gala Backer.....(\$4,000)
- Gala Friend.....(\$2,500)
- Gala Guest (1 Ticket).....(\$400)

Total Sponsorship Value: \$ _____

I am unable to participate in George Street Playhouse's Annual Gala Benefit, but I would like to support it with a tax-deductible gift of \$ _____.

George Street Playhouse is a 501(c)3 not-for-profit organization

My company has a Matching-Gift Program

Check payable to George Street Playhouse, Inc. Visa MC Amex Discover

PAYMENT

Credit Card # _____

Name as it appears on card _____

Expiration Date _____ Security Code _____

Signature _____

Name of Company or Individual as it should be listed in Digital Gala Journal _____

Company Name _____ Contact Name _____

Street Address _____ City _____ Zip Code _____

Phone Number _____ Email _____

DONOR INFO

Please return form by April 24, 2022:

Gala@GeorgeStPlayhouse.org or by mail to George Street Playhouse, 9 Livingston Avenue, Suite 410, New Brunswick, NJ 08901

For more information call 732-258-7556

*Reserve your sponsorship as soon as possible to ensure placement of company logo and/or company name on marketing materials.

Cut along the perforation