



Honoring 2019 Thomas H. Kean Award Recipients

Cecelia Joyce & Seward Johnson

The Middlesex County Board of Chosen Freeholders

SPONSORSHIP OPPORTUNITIES

PRESENTING \$50,000 *Limited to two (2)*

- Presenting Sponsor Listing in all Gala marketing materials*
- Two (2) full tables for 20 guests (joined by VIPs)
- Featured placement of Full Page color ad in Gala Journal
- Corporate Showcasing opportunity
- Sponsorship billing on Gala signage
- Sponsorship Thank You (mention from stage)

INAUGURAL SEASON BENEFITS

- Six (6) Seats for the 1st Opening Night Performance and Inaugural Season Celebration at the New Brunswick Performing Arts Center on October 25, 2019
- Full Page Ad in 1st Opening Night Commemorative program

PRODUCER \$25,000

- Featured Sponsor Listing in all Gala marketing materials and Event Journal*
- One (1) full table of 12
- Full Page color ad in Gala Journal
- Sponsorship billing on Gala signage
- Sponsorship Thank You (mention from stage)

INAUGURAL SEASON BENEFITS

- Four (4) Seats for the 1st Opening Night Performance and Inaugural Season Celebration at the New Brunswick Performing Arts Center on October 25, 2019
- Full Page Ad in 1st Opening Night Commemorative program

*For inclusion on Gala Invitation, sponsorship commitment must be received by February 28, 2019

I am unable to participate in George Street Playhouse's Annual Gala Benefit, but I would like to support it with a tax-deductible gift of: \$ _____

George Street Playhouse is a 501(c)3 not-for-profit organization

My company has a Matching-Gift Program

Gala Sponsorship Level: _____ \$ _____
 Tax-Deductible Gift : _____ \$ _____
TOTAL \$ _____

Thank You!

PAYMENT

Check payable to George Street Playhouse
 Charge Visa MC Amex Discover

Credit Card # _____
 Name as it appears on card _____ Security Code _____
 Expiration Date _____
 Signature _____

PLAYWRIGHT \$15,000

- Sponsor Listing in all Gala marketing materials and Event Journal*
- One (1) table of 10
- Full Page color ad in Gala Journal
- Sponsorship billing on Gala signage
- Sponsorship Thank You (mention from stage)

INAUGURAL SEASON BENEFITS

- Two (2) Seats for the 1st Opening Night Performance and Inaugural Season Celebration at the New Brunswick Performing Arts Center on October 25, 2019
- Half-Page Ad in 1st Opening Night Commemorative program

DIRECTOR \$10,000

- Sponsor Listing in Gala Event Journal
- One (1) table of 10
- Full Page color ad in Gala Journal
- Sponsorship billing on Gala signage
- Sponsorship Thank You (mention from stage)

OTHER OPPORTUNITIES \$5,000

AUCTION SPONSOR | CABARET SPONSOR | COCKTAIL HOUR SPONSOR

- Dinner and Cabaret Seating for four (4)
- Half-Page color ad in Gala Journal
- Sponsorship billing on Gala signage
- Listing in the Event Journal
- Sponsorship Thank You (mention from stage)
- Special Recognition (unique to each sponsor type)

DONOR INFORMATION

Name of Company or Individual (as it should be listed in Commemorative Gala Journal): _____

 Business Name _____
 Contact Name _____
 Street Address _____
 City, State, Zip _____
 Phone Number _____
 E-mail Address _____

Please return completed form to:
 Events@GeorgeStPlayhouse.org or by mail to
 George Street Playhouse, P.O. Box 194, New Brunswick, NJ 08903
 For more information call (732) 846-2895, Ext. 141