



2025 Annual Gala Benefit Honoring

The Honorable Thomas H. Kean
David Saint

Ronald Bleich
Norman Politziner

Celebrate George Street Playhouse's Annual Gala Benefit on Saturday, May 17, 2025 with cocktails, dinner, awards presentation, and a cabaret performance from Broadway and George Street Playhouse Artists.

Presenting Sponsor (\$50,000)

- Reserved table for 10 for Dinner Reception
- VIP seating for 10 in the ERJ
- Gold-Frame Ad
- Prominent recognition at the tables and on menus at Catherine Lombardi and Stage Left
- Recognition on all signage
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Presenting Sponsorship acknowledgement from the stage throughout show
- Ad in all GSP Playbills for the 25/26 season
- Meet and greet with cabaret performers

Producer (\$30,000)

- Reserved table for 10 for Dinner Reception
- VIP seating for 10 in the ERJ
- Gold-Frame Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Sponsorship acknowledgement from the stage
- Ad in all GSP Playbills for the 25/26 season
- Meet and greet with cabaret performers

Playwright (\$20,000)

- Reserved table for 10 for Dinner Reception
- Prominent seating for 10 in the ERJ
- Silver-Frame Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Sponsorship acknowledgement from the stage
- Ad in all GSP Playbills for the 25/26 season

Director (\$12,000)

- Reserved seating for 8 for Dinner Reception
- Prominent seating for 8 in the ERJ
- Red-Frame Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Sponsorship acknowledgement from the stage

Artist (\$6,000)

- Reserved seating for 6 for Dinner Reception
- 6 tickets for seating in the ERJ
- Full-Screen Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials

Friend (\$3,000)

- Reserved seating for 2 for Dinner Reception
- 2 tickets for seating in the ERJ
- Full-Screen Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials

Single Ticket (\$600)

- Reserved Seating for 1 for Dinner Reception
- Seating for 1 in the ERJ

George Street Playhouse is a 501(c)3 nonprofit organization. Donations are tax-deductible to the fullest extent of the law less the value of goods and services received. The non-tax deductible portion of each ticket is \$240 per guest, reflecting the fair market value of the event.

Underwriting Opportunities

Photographer (\$2,500)

- Signage by step and repeat
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Full-Screen Journal Ad

Red Carpet (\$2,500)

- Recognition signage by the red carpet
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Full Screen Journal Ad

Wine (\$2,500)

- Recognition signage at the bar and on tables
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Red-Frame Journal Ad

Cocktail (\$2,500)

- Signature Cocktail in your name
- Recognition signage at the bar and on tables
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Red-Frame Journal Ad

Performance/Cabaret (\$25,000)

- Verbal recognition from the stage throughout the performance
- Gold-Frame Journal Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Ad in all GSP Playbills for the 25/26 season
- Listing in all event promotional materials

Ask us about our customized underwriting opportunities!

Please note underwriting contributions are fully tax-deductible as no goods or services are received in exchange for this gift.

JOIN US in celebrating our Annual Gala Benefit at George Street Playhouse!

CHOOSE YOUR SPONSORSHIP LEVEL

- Presenting Sponsor.....\$50,000
- Producer.....\$30,000
- Playwright.....\$20,000
- Director.....\$12,000
- Artist.....\$6,000
- Friend.....\$3,000
- Single Ticket.....\$600
- Underwriting.....

Total Sponsorship Value \$ _____

I am unable to participate in George Street Playhouse's Annual Gala Benefit, but I would like to support it with a tax-deductible gift of \$ _____

- My company has a matching gift program

I am paying by:

- Check payable to George Street Playhouse, Inc.
- Charge:** Visa MC AmEx Discover

CREDIT CARD # _____

EXPIRY DATE: _____ SECURITY CODE: _____

NAME AS IT APPEARS ON CARD: _____

SIGNATURE* _____

**For credit card payments only*

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

PHONE (Day): _____

PHONE (Evening): _____

Please return form via email to

Gala@GeorgeStPlayhouse.org **or by mail to:**
George Street Playhouse, 9 Livingston Avenue,
#410, New Brunswick, NJ 08901

For more information call: 732-258-7556