

#### 2025 Annual Gala Benefit Honoring

The Honorable Thomas H. Kean David Saint Ronald Bleich . Norman Politziner

Celebrate George Street Playhouse's Annual Gala Benefit on Saturday, May 17, 2025 with cocktails, dinner, awards presentation, and a cabaret performance from Broadway and George Street Playhouse Artists.

## Presenting Sponsor (\$50,000)

- Reserved table for 10 for Dinner Reception
- VIP seating for 10 in the ERJ
- Gold-Frame Ad
- Prominent recognition at the tables and on menus at Catherine Lombardi and Stage Left
- Recognition on all signage
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Presenting Sponsorship acknowledgement from the stage throughout show
- Ad in all GSP Playbills for the 25/26 season
- Meet and greet with cabaret performers

#### Producer (\$30,000)

- Reserved table for 10 for Dinner Reception
- VIP seating for 10 in the ERJ
- Gold-Frame Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Sponsorship acknowledgement from the stage
- Ad in all GSP Playbills for the 25/26 season
- Meet and greet with cabaret performers

## Playwright (\$20,000)

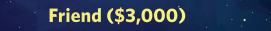
- Reserved table for 10 for Dinner Reception
- Prominent seating for 10 in the ERJ
- Silver-Frame Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Sponsorship acknowledgement from the stage
- Ad in all GSP Playbills for the 25/26 season

#### **Director (\$12,000)**

- Reserved seating for 8 for Dinner Reception
- Prominent seating for 8 in the ERJ
- Red-Frame Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Sponsorship acknowledgement from the stage

## Artist (\$6,000)

- Reserved seating for 6 for Dinner Reception
- 6 tickets for seating in the ERJ
- Full-Screen Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials



- Reserved seating for 2 for Dinner Reception
- 2 tickets for seating in the ERJ
- Full-Screen Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials

## Single Ticket (\$600)

- Reserved Seating for 1 for Dinner Reception
- Seating for 1 in the ERJ

George Street Playhouse is a 501(c)3 nonprofit organization. Donations are tax-deductible to the fullest extent of the law less the value of goods and services received. The non-tax deductible portion of each ticket is \$240 per guest, reflecting the fair market value of the event.

## Photographer (\$2,500)

- Signage by step and repeat
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Full-Screen Journal Ad

## Red Carpet (\$2,500)

- Recognition signage by the red carpet
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Full Screen Journal Ad

## Wine (\$2,500)

- Recognition signage at the bar and on tables
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Red-Frame Journal Ad

## Cocktail (\$2,500)

- Signature Cocktail in your name
- Recognition signage at the bar and on tables
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Red-Frame Journal Ad

## Performance/Cabaret (\$25,000)

- Verbal recognition from the stage throughout the performance
- Gold-Frame Journal Ad
- Listing in 25/26 playbill, donor screens, and select advertising materials
- Ad in all GSP Playbills for the 25/26 season
- Listing in all event promotional materials

# Ask us about our customized underwriting opportunities!

Please note underwriting contributions are fully tax-deductible as no goods or services are received in exchange for this gift.

# **JOIN US** in celebrating our Annual Gala Benefit at George Street Playhouse!

#### CHOOSE YOUR SPONSORSHIP LEVEL

Presenting Sponsor	\$50,000
Producer	\$30,000
🗌 Playwright	\$20,000
Director	\$12,000
🗌 Artist	\$6,000
Eriend	\$3,000
SingleTicket	\$600
Underwriting	

## Total Sponsorship Value \$\_

I am unable to participate in George Street Playhouse's Annual Gala Benefit, but I would like to support it with a tax-deductible gift of \$\_\_\_\_\_

 $\Box$  My company has a matching gift program

#### I am paying by:

□ Check payable to George Street Playhouse, Inc. □ Charge: □ Visa □ MC □ AmEx □ Discover

CREDIT CARD #\_\_\_\_\_

EXPIRY DATE:	SECURITY CODE:
NAME AS IT APPEARS ON	CARD:

SIGNATURE\* \_\_\_\_

\*For credit card payments only

NAME:

ADDRESS: \_\_\_\_\_

CITY:\_\_\_\_\_ STATE:\_\_\_\_\_ ZIP: \_\_\_\_

EMAIL:\_\_\_\_\_

PHONE (Day):\_\_\_\_\_

PHONE (Evening):\_\_\_\_\_

#### Please return form via email to

Gala@GeorgeStPlayhouse.org **or by mail to:** George Street Playhouse, 9 Livingston Avenue, #410, New Brunswick, NJ 08901 **For more information call: 732-258-7556**